



About Susan G. Komen for the Cure®

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure, which is now the world's largest breast cancer organization and the largest source of nonprofit funds dedicated to the fight against breast cancer with more than \$1.3 billion invested to date. To learn more about Susan G. Komen for the Cure®, breast health or breast cancer, please visit www.komen.org or call 1-877 GO KOMEN.

Susan G. Komen Promise: To save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures.

About Marathon for the Cure®

Marathon for the Cure®, a program of Susan G. Komen for the Cure®, is a grassroots fundraising program offering runners and walkers of all abilities the chance to join in the fight against breast cancer by running a full or half marathon.

Marathon for the Cure expands the reach of Komen for the Cure beyond the 5k and offers participants the opportunity to raise much needed funds in support of Komen for the Cure's vision of a world without breast cancer while training for and running in some of the most elite distance races in the world.

As a part of Susan G. Komen Marathon for the Cure, We're dedicated to putting 86-cents of each dollar raised toward funding valuable research and community outreach programs. Without the cures, approximately 465,000 women will die from the disease each year globally. At this rate, 11.6 million women will die from breast cancer during the next 25 years. Something has to be done.

By joining Marathon for the Cure®'s Dallas Team, your commitment to fundraise will help bring us one step closer to our vision - a world without breast cancer.

Benefits of Joining the Marathon for the Cure® Team for the Rock 'n' Roll Dallas Half Marathon (provided by Susan G. Komen)

Each Marathon for the Cure® participant will receive the following:

- A Marathon for the Cure® welcome t-shirt

- A fundraising page that can be customized
- Fundraising incentive items from New Balance
- A participant fundraising toolkit with tools and tips
- Access to online training tools and programs
- An exclusive Marathon for the Cure® race day singlet
- VIP Race weekend treatment - we're rolling out the pink carpet for YOU! Benefits include: Complimentary ticket for pre-event dinner/reception, private Race Day shuttles, a VIP starting line area (full of port-a-potties - no lines!), a VIP finish line area with refreshments and a post-run massage!
- 75% of the net proceeds raised through the Marathon for the Cure Dallas Team will benefit the Metroplex Affiliates! These funds will be used for local education, treatment and screening initiatives.

Interested participants can go to www.marathonforthecure.org to register or email marathon@komen.org with any questions!

The “Cure Goes On” (tentatively named) Training Program:

Susan G. Komen for the Cure thanks Luke’s Locker for its sponsorship of Komen’s DFW Metroplex Affiliates Race for the Cure events. On the ground training to help runners and walkers of all abilities is available to all aspiring athletes, including Marathon for the Cure participants, through Luke’s Locker.

Benefits for the Cure Goes On Participants:

- Weekly training schedules (for 6 months!)
- Weekly group training sessions and mid-week training working
- Supervised coaching
- Group t-shirt
- Special promotions
- Motivation to succeed!

More information about this training program is available at www.lukeslocker.com.

Interest meetings will be held throughout the Metroplex on the following dates:

- Dallas: Nov. 9, Dec. 1 both at 7:00 PM (3607 Oak Lawn, Dallas, TX 75219)
- Fort Worth: Nov. 9, Nov. 30 both at 7:00 PM (2600 West 7th Street, Montgomery Plaza, Fort Worth, TX 76107)
- Colleyville: Nov. 3, Nov. 17 both at 7:00 PM (5505 Colleyville Blvd., Suite 120, Colleyville, TX 76034)
- Plano: Nov. 15 at 5:00 PM, Dec. 1 at 7:00 PM (5717 Legacy Road, Suite 180, Plano, TX 75024)
- Allen (Watters Creek): Dec. 3 at 7:00 PM (959 Garden Park Drive, T-200, Allen, TX 75013)